



MEDIA ADVISORY

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Cam Newton Foundation To Host Fifth Annual KICKING IT WITH CAM! CELEBRITY KICKBALL TOURNAMENT at Bank of America Stadium

WHAT: On Friday, May 10, the Cam Newton Foundation (CNF) will host its 5th annual Kicking It with Cam! Celebrity Kickball Tournament at Bank of America Stadium. For the first time, the tournament will be played on the stadium's game field.

"We're excited to partner with Bank of America Stadium to bring Kicking It with Cam! to the stadium for the very first time. This is one of our largest fundraisers of the year, and we can't think of a better venue to host such a fun and unique event that will benefit many people in need throughout the Carolinas," said Kimberly Beal, director of the Cam Newton Foundation. "Having the opportunity to play kickball, socialize on the game field, or just watch celebrities from various aspects of sports and entertainment is a once-in-a-lifetime opportunity."

The Kicking It with Cam! Celebrity Kickball Tournament will include twenty-plus teams comprised of corporate partners, business professionals, community leaders, as well as Panthers players, celebrity athletes and entertainers.

The event will be open to the general public. More details to come.

The Tournament benefits the CNF, which focuses on local and deserving youth in the areas of education, diversity and inclusion, and wellness.

Interested corporate partners should contact the CNF for details on how to participate.

WHEN Friday, May 10, 2019
and Bank of America Stadium

WHERE: *General public admission details will be provided closer to the event date.
*Contact Kim@cam1newton.com for corporate partnership opportunities.